



MEDIA RELEASE

NIFTY BALLOONS AT THE LIBRARY **"Reading is Delicious" - Story with Balloons**

Santa Barbara, CA – June 25, 2013

The Santa Barbara Public Library System presents Nifty Balloons, the world class balloon artists and performing team of David and Shana Brenion. Combining comedy, music and balloon creations, they will be presenting a show titled "Reading is Delicious." Audiences can expect to be charmed by Nifty Balloons' retro style, quick wit and unbelievable balloon art. This event is best for children ages 4 and up.

The Santa Barbara Public Library System invites families and children to this **free** performance by Nifty Balloons on the following dates:

- Tuesday, July 9 at Goleta Library, 10:30 am (500 N. Fairview Ave., Goleta)
- Tuesday, July 9 at Eastside Library, 3:30 pm (1102 E. Montecito St., Santa Barbara)
- Wednesday, July 10 at Solvang Library, 11:00 am (1745 Mission Dr., Solvang)
- Wednesday, July 10 at Central Library, 3:30 pm (40 E. Anapamu St., Santa Barbara)
- Thursday, July 11 at Carpinteria Library, 10:30 am (5141 Carpinteria Ave., Carpinteria)
- Thursday, July 11 at Montecito Library, 4:00 pm (1469 East Valley Rd., Montecito)

These performances are part of the annual free *Summer Reading Program* for children and teens. Young readers are encouraged to visit the library, read books, and earn prizes. Please arrive early as space is limited. Sign-ups for the "Dig Into Reading" program for kids and "Groundbreaking Reads" for teens are ongoing.

This program is supported by the Friends of the Libraries, non-profit volunteer organizations that financially support library programs and services. For more information, contact the Santa Barbara Central Library's Youth Services Desk at 805-564-5603, or your local branch. Visit the library system's website SBPLibrary.org to find out about this and other programs at the Santa Barbara Public Libraries. All library programs are **FREE** and open to the public.

Nifty Balloons: www.niftyballoons.com

Contact: Gwen Wagy, Senior Youth Services Librarian
Santa Barbara Public Library System
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